



Advertising @ the WSAUA Meeting

**Western Section
American Urological Association**

86th Annual Meeting ~ October 24-29, 2010
Hilton Waikoloa, Big Island, Hawaii

Corporate Contact:

CONTACT NAME

COMPANY

ADDRESS

CITY

STATE

ZIP

PHONE

E-MAIL

Advertising in: Rate

OFFICIAL PROGRAM BOOK (5 1/2 x 8 1/2)

- Back Cover Ad (Color) \$10,000
- Back Cover Ad (Color) & Inside Back Cover (B/W) \$12,000
- Inside Back Cover Ad (B/W) \$2,500
- Inside Ad (B/W) \$1,500

ABSTRACT BOOK (8 1/2 x 11)

- Back Cover Ad (Color) \$10,000
- Back Cover Ad (Color) & Inside Back Cover (B/W) \$12,000
- Inside Front Cover Ad (B/W) \$2,500
- Inside Front Cover Ad (Color) \$3,500
- Inside Ad (B/W) \$1,500

EXHIBITOR DIRECTORY (8 1/2 x 11)

- Center Ad (2 pages-color) \$4,000
- Back Cover Ad (Color) \$4,000
- Back Cover Ad (Color) & Inside Back Cover (Color) \$4,500

PRELIMINARY PROGRAM BOOK (5 1/4 x 8 1/4)

- Back Cover Ad (B/W) \$2,000
- Inside Back Cover Ad (B/W) \$1,000
- Inside Ad (B/W) \$750

Rate

PHYSICIAN TOTE BAG INSERTS (600 PIECES)

(Need to be sent to W/S office 3 weeks prior to meeting date)

- 1 Inserted item into tote bags \$1,500
- 2 Inserted items into tote bags \$1,750

SUPPORTED BREAKS W/ COMPANY ACKNOWLEDGEMENT

- Tues AM Exhibit Hall Break \$2,500
- Tues PM Exhibit Hall Break \$2,500
- Tues Exhibitor Reception Sponsor \$4,500
- Wed Exhibit Hall Break \$2,500

PROMOTIONAL ITEMS

- T-Shirts w/ logo \$10,000
- Tote Bags w/ logo \$10,000
- Room Key Advertising \$5,000
- Door Drops (per 1,000 - min. order) \$3,000
- Email Blasts for company ads/symposia/booth invites \$2,500
- E-Ads on WSAUA Email Meeting Promotions \$2,000

NEED MORE INFORMATION - CALL US @ 714-550-9155

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