



# Advertising @ the WSAUA Meeting

**Western Section  
American Urological Association**

85th Annual Meeting ~ October 25-29, 2009  
JW Marriott, Sumerlin Area of Las Vegas, Nevada

**Corporate Contact:**

\_\_\_\_\_  
CONTACT NAME

\_\_\_\_\_  
COMPANY

\_\_\_\_\_  
ADDRESS

\_\_\_\_\_  
CITY

\_\_\_\_\_  
STATE

\_\_\_\_\_  
ZIP

\_\_\_\_\_  
PHONE

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E-MAIL

**Advertising in:**

**Rate**

Advertising in:	Rate
<b>OFFICIAL PROGRAM BOOK (5 1/2 x 8 1/2)</b>	
<input type="checkbox"/> Back Cover Ad (Color)	\$12,000
<input type="checkbox"/> Back Cover Ad (Color) & Inside Back Cover (B/W)	\$14,000
<input type="checkbox"/> Inside Back Cover Ad (B/W)	\$2,500
<input type="checkbox"/> Inside Ad (B/W)	\$1,500
<b>ABSTRACT BOOK (8 1/2 x 11)</b>	
<input type="checkbox"/> Back Cover Ad (Color)	\$10,000
<input type="checkbox"/> Back Cover Ad (Color) & Inside Back Cover (B/W)	\$12,000
<input type="checkbox"/> Inside Front Cover Ad (B/W)	\$2,500
<input type="checkbox"/> Inside Front Cover Ad (Color)	\$3,500
<input type="checkbox"/> Inside Ad (B/W)	\$1,500
<b>EXHIBITOR DIRECTORY (8 1/2 x 11)</b>	
<input type="checkbox"/> Center Ad (2 pages-color)	\$4,000
<input type="checkbox"/> Back Cover Ad (Color)	\$4,000
<input type="checkbox"/> Back Cover Ad (Color) & Inside Back Cover (Color)	\$4,500
<b>PRELIMINARY PROGRAM BOOK (5 1/4 x 8 1/4)</b>	
<input type="checkbox"/> Back Cover Ad (B/W)	\$2,000
<input type="checkbox"/> Inside Back Cover Ad (B/W)	\$1,000
<input type="checkbox"/> Inside Ad (B/W)	\$750

**Rate**

<b>PHYSICIAN TOTE BAG INSERTS (600 PIECES)</b> (Need to be sent to W/S office 3 weeks prior to meeting date)	
<input type="checkbox"/> 1 Inserted item into tote bags	\$1,500
<input type="checkbox"/> 2 Inserted items into tote bags	\$1,750
<b>SCHEDULE AT A GLANCE (8 1/2 x 11)</b> (Booklet shrinks down to (4 1/2 x 5 1/2) add opens up in middle)	
<input type="checkbox"/> Full Page Ad (Color)	\$4,000
<b>SUPPORTED BREAKS W/ COMPANY ACKNOWLEDGEMENT</b>	
<input type="checkbox"/> Tues AM Exhibit Hall Break	\$2,500
<input type="checkbox"/> Tues PM Exhibit Hall Break	\$2,500
<input type="checkbox"/> Tues Exhibitor Reception Sponsor	\$4,500
<input type="checkbox"/> Wed Exhibit Hall Break	\$2,500
<b>PROMOTIONAL ITEMS</b>	
<input type="checkbox"/> T-Shirts w/ logo	\$10,000
<input checked="" type="checkbox"/> Tote Bags w/ logo (Taken)	\$10,000
<input type="checkbox"/> Golf Hats / Visors w/ logo	\$10,000

**NEED MORE INFORMATION - CALL US @ 714-550-9155**

Western Section American Urological Association  
1950 Old Tustin Ave., Santa Ana, CA 92705  
E: info@wsaua.org / T: 714-550-9155 / F: 714-550-9234