

WESTERN SECTION AUA SUPPORT OPPORTUNITIES FOR 2009 LEVELS OF COMMERCIAL SUPPORT

\$40,000 and up: **Double-Diamond Support**

- Website company support acknowledgement
- Acknowledgement in Program book, newsletter, abstract book—all meeting publications
- Acknowledgement on large banner display at meeting
- Special meeting award presentations, invitations
- 6 tickets to the Casino Royale Night
- 6 tickets to the Welcoming Reception

\$13,000 and up: **Diamond Support**

- Website company support acknowledgement
- Acknowledgement in Program book, newsletter, abstract book—all meeting publications
- Acknowledgement on Large banner display at meeting
- Special meeting award presentation
- 4 tickets to the Casino Royale Night
- 4 tickets to the Welcoming Reception

\$7,000-\$12,999: **Ruby Support**

- Website company support acknowledgement
- Acknowledgement in Program book, newsletter, abstract book—all meeting publications
- Acknowledgement on large banner display at meeting
- 2 tickets to the Casino Royale Night
- 4 tickets to the President's Welcoming Reception

Below \$7,000: **Emerald Support**

- Website company support acknowledgement
- Acknowledgement in Program book, newsletter, abstract book—all meeting publications
- Acknowledgement on large banner display at meeting
- 4 tickets to the Welcoming Reception

WESTERN SECTION AUA SUPPORT OPPORTUNITIES FOR 2009 October 25-29, 2009 ~ JW Marriott ~ Summerlin area of Las Vegas

Be involved, be connected and be noticed...capture your market at the WSAUA Annual Meeting!

In addition to exhibiting at the 85th Annual Meeting of the Western Section AUA, several opportunities exist for your presence at this important meeting through corporate support. Support opportunities come on a first-come, first-served basis. For further information, please call the WSAUA office at 714-550-9155 or Email application to info@wsaua.org. Thank you for your commitment to the Western Section AUA.

EDUCATIONAL SESSIONS

Support for educational sessions presented by nationally recognized speakers during the scientific program. Supporting Companies will be acknowledged on the meeting room screen, from the podium, and in all printed meeting materials.

Socioeconomics Forum Program – \$2,500

Support this important part of the meeting. Program includes nationally recognized speakers focused on issues in urology and luncheon. Podium recognition, acknowledgement in all printed meeting materials plus signage.

Practice Management Workshops - \$2,500

These workshops provide valuable information for urologists to maintain their practice – including coding. Podium recognition, acknowledgement in all printed meeting materials plus signage.

Postgraduate Review & Examination Preparation Courses - \$5,000 each

Support a PREP-Course for our physicians and residents who are in need of the In-Service exam preparation, Board Review exam preparation or overall didactical urology review. Expert speakers in the field presenting information. Acknowledgement on course syllabus cover and all printed materials plus signage.

Course #1 Kidney Cancer

Course #2 Pediatrics

Course #3 BPH

Course #4 Bladder Cancer – Evidence Based Medicine

Scientific Sessions - \$5,000 each

Make a presence during the scientific sessions. Your company will be highlighted on the screen during the meeting and prior to the supported session and in the Program Book next to your supported session. **Other acknowledgements** in all printed meeting materials. Sessions listed below:

- 1) Pediatrics
- 2) Incontinence/Pelvic Floor (Taken)
- 3) Bladder/Urethra
- 4) Sexual Medicine (Taken)
- 5) Prostate 1
- 6) Prostate 2
- 7) Kidney & Laparoscopy
- 8) Calculi
- 9) DVD Laparoscopy Surgi-Session

Poster Sessions - \$3,000 each

Be a part of the full-day of poster sessions. The sessions highlight scientific posters in 4 sessions.

- 1) Prostate 1
- 2) Bladder, Kidney, & Ureter
- 3) Prostate 2
- 4) Urology Potpourri

~~Round Table Program – \$3,000 –(Taken)~~

Expand your company's presence at this well-attended and scientifically interesting program. The session includes podium speakers and a plated breakfast. This session embodies new technologies, tricks of the trade, and bizarre cases. Acknowledgement from the podium, on the screen and in all printed meeting materials plus signage.

Members' Annual Business Meeting - \$3,500

Direct your company's presence to the WSAUA membership at the annual business breakfast meeting. Catch the eyes of the membership with your company's logo and recognition from the podium and on meeting booklet, as well as acknowledgement in all printed meeting materials plus signage.

California Urological Association Meeting - \$3,000

Stand out in among California urologists at their lunch meeting. Your company and representative will be recognized at the meeting. Acknowledgement from the podium and in all printed meeting materials plus signage. Meeting will feature a keynote speaker on California urology issues.

SPEAKERS

State of the Art Lecturers – beginning at \$10,000

Support a State of the Art lecture on the Scientific Program. Deadline to receive possible speakers is July 7, 2009. Lecturers and topics are subject to approval by the Program Committee. A spot on the program is not guaranteed until approved. Your company will be highlighted on the screen during the meeting prior to the supported lecturer and printed in the Program Book next to the lecturer. Other acknowledgements in all printed meeting materials.

SYMPOSIA / ADVISORY BOARD MEETINGS / EVENTS

Company Supported Symposia- beginning at \$13,000

Please call 714-550-9155 to inquire about available opportunities.

Advisory Board Meeting – beginning at \$7,000

Please call 714-550-9155 to inquire about available opportunities. We have meeting coordination experts available to help you and your company plan a successful advisory meeting.

Company Hosted Hospitality Events – beginning at \$2,000

This is for small private events on property. Please call 714-550-9155 to inquire about available opportunities. Based on space availability. We have meeting coordination experts available to help you and your company plan a successful event.

PROGRAMS / AWARDS

Resident Scholarship Awards - \$2,000

Invest in the future of urology. The Western Section supports the 20 training facilities within its geographical boundary in which it provides a scholarship for its residents to participate in the annual meeting program. Residents who are supported must be presenting at the annual meeting and qualify for exemplary service. Acknowledgement in all printed meeting materials.

Poster Session Awards - \$4,000

Supporters take your mark! The poster sessions are one of the most prominent sessions which are the first sessions to occur all day on Sunday. Take advantage of the naming opportunity as well as be able to present the award to the Grand Prize Winner which will also be highlighted in the newsletter along with a photo. Approximately 15 presenters will be awarded from 100 poster presenters. Acknowledgement in all printed meeting materials plus signage.

The Hadley Award - \$2,500

Take advantage of the naming opportunity. The Hadley Award is awarded to the most unique and interesting case presentation at the Round Table Scientific Session. Company representatives are invited to attend the session and may present award to the winner. Acknowledgement in all printed meeting materials.

The Bodner Stegemann Award - \$2,500

Take advantage of the naming opportunity. The Bodner Stegemann Award is awarded to the most unusual case, interesting Diagnostic trick, interesting use of a gadget and overall creative presentation at the Round Table Program. Company representatives are invited to attend the Round Table Program and may present award to the winner. Acknowledgement in all printed meeting materials.

~~Essay Contest Awards—\$3,000 each~~ (both taken)

There are two categories of awards, one to residents – Miley B. Wesson Essay Award and the other to physicians – Joseph F. McCarthy Essay Award. Company representatives are invited to attend sessions and may present award to the winner.

Please complete and return to Western Section AUA.

Fax to 714-550-9234, email to info@wsaua.org or call 714-550-9155.

Company Name _____

Address _____

City _____ St./Prov. _____ Zip _____

Contact person _____ Email _____

Phone _____ Fax _____

Signature _____

1) Support interest _____ Amount \$ _____

2) Support interest _____ Amount \$ _____

3) Support interest _____ Amount \$ _____