



**Western Section  
American Urological Association  
84<sup>th</sup> Annual Meeting in Monterey, CA  
Monterey Conference Center  
October 26-30, 2008**

## General Exhibits Information

### EXHIBIT FEES

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Booth rental fees are \$3,250 per 8'x10' booth. To reserve, complete the Exhibitor Agreement and Application for Space form and return it to the WSAUA Office.

### WHAT BOOTH RENTAL FEE INCLUDES

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- Registration and badges for up to four company representatives per booth
- 8'x10' draped booth, booth I.D. sign, two chairs, waste basket, one 6' draped table
- All exhibit hall food & beverage hospitality events
- Admittance to General & Scientific Sessions
- Listing in Directory and Program Book
- Attendee Roster and Mailing List for Lead Retrieval
- 24 Hour Exhibit Hall Security

### REGISTRATION

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Complete details on registration, travel and hotel accommodations will be sent along with the program brochure as soon as available. The Western Section AUA web site ([www.wsaua.org](http://www.wsaua.org)) contains important updated information. Company representatives may register for optional social events using forms to be mailed. All registration and personnel over the four limit shall be charged \$100.00 each. No badges will be issued for on-site exhibitor registration without identification of company affiliation. Please advise us of any change in the company contact.

### BOOTH / FACILITY DESCRIPTION

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Dimensions are 8' deep and 10' wide, deluxe draped exhibit booth consisting of 8' high back wall drape and 3' high side rail drape installed on aluminum framework. Booth price includes identification sign, two chairs, one 6' draped table and waste basket.

#### Monterey Conference Center – Serra Ballroom

The exhibit area is carpeted and is centrally located on the ground floor in the Serra Ballroom. The entrance to the exhibit hall will be from the adjacent DeAnza Ballroom foyer/lobby. Doors will be locked after hall closes and 24-hour security will be on patrol. Access to the Monterey Conference Center (MCC) is limited to MCC hours of operation. The exhibit service company will provide more information in the service kit that will be sent 2-3 months prior to the show.

### HOTEL INFORMATION

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Portola Hotel and Spa, 2 Portola Plaza, Monterey, CA 93940  
Toll Free: 888-222-5851 / Direct: 831-649-4511 / Fax: 831-372-0620  
[www.portolahotel.com](http://www.portolahotel.com) / email: [info@portolahotel.com](mailto:info@portolahotel.com)  
WSAUA Group room rates are \$185 S/D