

LEVELS OF COMMERCIAL SUPPORT

\$40,000 and up: Double-Diamond Support

- Website company support acknowledgement
- Acknowledgement in Program book, newsletter, abstract book—all meeting publications
- Acknowledgement on Large banner display at meeting
- Special meeting award presentation

\$13,000 and up: Diamond Support

- Website company support acknowledgement
- Acknowledgement in Program book, newsletter, abstract book—all meeting publications
- Acknowledgement on Large banner display at meeting
- Special meeting award presentation

\$7,000-\$12,999: Ruby Support

- Website company support acknowledgement
- Acknowledgement in Program book, newsletter, abstract book—all meeting publications
- Acknowledgement on Large banner display at meeting

Below \$7,000: Emerald Support

- Website company support acknowledgement
- Acknowledgement in Program book, newsletter, abstract book—all meeting publications
- Acknowledgement on Large banner display at meeting

SUPPORT OPPORTUNITIES

Be involved, be connected and be noticed...capture your market at the WSAUA Annual Meeting!

In addition to exhibiting at the 83rd Annual Meeting of the Western Section AUA, several opportunities exist for your presence at this important meeting through corporate support. Support opportunities come on a first-come, first-served basis. For further information, please call the WSAUA office at 714-550-9155 or FAX application to 714-550-9234. Thank you for your commitment to the Western Section AUA.

EDUCATIONAL SESSIONS

Support for educational sessions presented by nationally recognized speakers during the scientific program. Supporting Companies will be acknowledged on the meeting room screen, from the podium, and in all printed meeting materials.

Socioeconomics Forum Program – partial support starts at \$2,500

Support this important part of the meeting. Program includes nationally recognized speakers focused on issues in urology and luncheon. Podium recognition, acknowledgement in all printed meeting materials plus signage.

Postgraduate Review & Examination Preparation Courses - \$4,000 each

Support a PREP-Course for our physicians and residents who are in need of the In-Service exam preparation, Board Review exam preparation or overall didactical urology review. Expert speakers in the field presenting information. Acknowledgement on course syllabus cover and all printed materials plus signage.

Course #1 Urolithiasis – Director: Peter Schulam, MD, UCLA

Course #2 GU Trauma/Urethral Stricture Disease: Director: Hunter Wessells, MD

Course #3 Neurogenic Bladder/Urodynamics – Director: Anthony Stone, MD, UC Davis

Course #4 Fluid and Electrolytes/ Transplantation/Hypertension/Nephrology – Director: Chris Kuhr, MD

Scientific Sessions - \$4,500 each

Make a presence during the scientific sessions. Your company will be highlighted on the screen during the meeting and prior to the supported session and in the Program Book next to your supported session. **Other acknowledgements in all printed meeting materials. Sessions listed below:**

- 1) Pediatrics - Program planner: Michael Ritchey, MD
- 2) Incontinence/Pelvic Floor - Program planner: Anthony Stone, MD, UC Davis - (TAKEN)
- 3) Bladder/Urethra - Program planner: Eila Skinner, MD, USC – (TAKEN)
- 4) Andrology - Program planner: Michael Ritchey, MD
- 5) Prostate /BPH - Program planner: Martin Gleave, MD, Univ. of British Columbia – (TAKEN)
- 6) Prostate Cancer - Program planner: Martin Gleave, MD, Univ. of British Columbia – (TAKEN)
- 7) Kidney & Laparoscopy - Program planner: Michael Conlin, MD, Oregon Health Sci. Univ. - (TAKEN)
- 8) Calculi - Michael Conlin, MD, Oregon Health Sci. Univ
- 9) DVD Laparoscopy Surgi-Session - (TAKEN)
- 10) Internet Station – (TAKEN)

Poster Sessions - \$4,000 each

Be a part of the full-day of poster sessions. The sessions highlight scientific posters in 4-6 sessions. Sessions listed below:

- 1) Poster Session I: Prostate Cancer I
- 2) Poster Session II: Bladder / Kidney / Ureter
- 3) Poster Session III: Prostate Cancer II / Potpourri

Round Table Program - \$5,000

Expand your company's presence at this well-attended and scientifically interesting program. The session includes podium speakers and a plated breakfast. Acknowledgement from the podium, on the screen and in all printed meeting materials plus signage.

Members' Annual Business Meeting - \$3,500

Direct your company's presence to the WSAUA membership at the annual business breakfast meeting. Catch the eyes of the membership with your company's logo and recognition from the podium and on meeting booklet, as well as acknowledgement in all printed meeting materials plus signage.

California Urological Association Meeting - \$3,000

Stand out in among California urologists at their lunch meeting. Your company and representative will be recognized at the meeting. Acknowledgement from the podium and in all printed meeting materials plus signage. Meeting will feature a keynote speaker on California urology issues.

SPEAKERS

State of the Art Lecturers – beginning at \$10,000

Support a State of the Art lecture on the Scientific Program. Deadline to receive possible speakers is July 26, 2007. Lecturers and topics are subject to approval by the Program Committee. A spot on the program is not guaranteed until approved. Your company will be highlighted on the screen during the meeting prior to the supported lecturer and printed in the Program Book next to the lecturer. Other acknowledgements in all printed meeting materials.

SYMPOSIA / ADVISORY BOARD MEETINGS / EVENTS

Company Supported Symposia- beginning at \$25,000

Please call 714-550-9155 to inquire about available opportunities.

Advisory Board Meeting – beginning at \$7,000

Please call 714-550-9155 to inquire about available opportunities. We have meeting coordination experts available to help you and your company plan a successful advisory meeting.

Company Hosted Hospitality Events – beginning at \$2,000

This is for small private events on property. Please call 714-550-9155 to inquire about available opportunities. Based on space availability. We have meeting coordination experts available to help you and your company plan a successful event.

EVENTS

Continental Breakfasts - \$2,500 each

Ignite the day with your company's presence towards the morning attendees for their needed first cup of coffee, juices and breakfast treats. You may provide napkins, logo'd to-go coffee cups or other items on table. Acknowledgement in all printed meeting materials plus signage.

- 1) Sunday Poster Session continental breakfast
- 2) Monday Postgraduate Course continental breakfast
- 3) Tuesday Exhibit Hall continental breakfast
- 4) Wednesday Exhibit Hall continental breakfast
- 5) Thursday scientific session continental breakfast

Refreshment Breaks Presence

Create some traffic! Have your own station at the breaks in the Exhibit Hall. Representatives can man a station or deliver the goodies right from your booth. The Oasis Watering Hole will feature bottled water. The Snack Attack station will feature cookies or power bars. The Munchie Munch Station will feature popcorn and munchies. Call for pricing. Tel. 714-550-9155.

Limited to two companies per station per break.

Oasis Watering Hole – Tuesday Break
Snack Attack Station – Tuesday Break
Munchie Munch Station – Tuesday Break

Oasis Watering Hole – Wednesday Break
Snack Attack Station – Wednesday Break
Munchie Munch Station – Wednesday Break

PROGRAMS/AWARDS

Resident Scholarship - \$2,000

Invest in the future of urology. The Western Section supports the 20 training facilities within its geographical boundary in which it provides a scholarship for its residents to participate in the annual meeting program. Residents who are supported must be presenting at the annual meeting and qualify for exemplary service. Acknowledgement in all printed meeting materials.

Poster Session Awards - \$4,000

Supporters take your mark! The poster sessions are one of the most prominent sessions which are the first sessions to occur all day on Sunday. Take advantage of the naming opportunity as well as be able to present the award to the Grand Prize Winner which will also be highlighted in the newsletter along with a photo. Approximately 15 presenters will be awarded from 100 poster presenters. Acknowledgement in all printed meeting materials plus signage.

The Hadley Award - \$2,500

Take advantage of the naming opportunity. The Hadley Award is awarded to the most unique and interesting case presentation at the Round Table Scientific Session. Company representatives are invited to attend the session and may present award to the winner. Acknowledgement in all printed meeting materials.

The Bodner Stegemann Award - \$2,500

Take advantage of the naming opportunity. The Bodner Stegemann Award is awarded to the most unusual case, interesting Diagnostic trick, interesting use of a gadget and overall creative presentation at the Round Table Program. Company representatives are invited to attend the Round Table Program and may present award to the winner. Acknowledgement in all printed meeting materials.

Essay Contest Awards - \$3,000 each (TAKEN)

There are two essay contests, a resident essay contest and a young physician essay contest. The contestants complete on the basis of authenticity, originality, and scientific merit. Essay winners are selected prior to the annual meeting and are awarded at the time of their presentations. Company representatives are encouraged to present the awards. First place winners are highlighted in the newsletter with photo. Your company will have a naming opportunity. Acknowledgement in all printed meeting materials.

Check: Physician Essay Contest Resident Essay Contest

ADVERTISING

Program Book – up to \$12,000

Make a statement in the official program of the Annual Meeting of the Western Section American Urological Association. The program book will include the entire week's program and all educational sessions. Increase your company's audience in the exhibit hall as well as after the meeting as participants take the book back to their respective practices and share with fellow colleagues. Acknowledgement in all printed meeting materials.

Back Cover – (\$12,000, four-color ad) Inside Ads (\$3,000 each, black/white ad)

Abstract Book – up to \$12,000

Create interest in your company, product or service among attendees with an advertisement in the official abstract book of the annual meeting. All presented papers of the annual meeting are included and the book is referred to long after the meeting is over. Acknowledgement in all printed meeting materials.

Back Cover (\$12,000, four-color ad) Inside Cover (\$3,000, black/white ad)

Exhibitor Directory – up to \$3,500

“Take an ad out” in the annual meeting Exhibitor Directory. Your four-color advertisement will convey your message to all meeting attendees and highlight your booth location. The directory includes map of the exhibit hall to locate booths and all displaying company descriptions. Acknowledgement in all printed meeting materials.

Back Cover: \$3,500, Inside front cover: \$3,000, Inside back cover: \$2,500, Inside ads: \$2,000

Annual Meeting T-Shirts - \$10,000

A treasure to all attendees is the annual meeting t-shirt. The t-shirt will contain your company logo or company brand name and the annual meeting logo. The shirts provide high on-site visibility for your company and are used long after each meeting.

Annual Meeting Golf Hats - \$6,000

A treasure to all attendees to wear and will be appreciated for protection from the Arizona sun. The baseball-style caps will contain your company logo or company brand name and the annual meeting logo. Caps provide high on-site visibility for your company and are used long after each meeting.

Convention Tote Bags - \$10,000 (TAKEN)

Make an impact with your company's name and logo on the meeting tote bags. The tote bags house all meeting materials which are distributed to all attendees. The tote bags provide high on-site visibility for your company and are constructed for long-term use after the seminar. Acknowledgement in all printed meeting materials as well.

Official Website Partner - \$4,500

Be the WSAUA's official website partner. Your company name and logo will appear on the major hub sites and be a reminder as a partner in urology. The website is widely used by thousands of urologists as it is the main hub for submitting abstracts, obtaining annual meeting schedule of presentations and updates, and is used for all other requests and information. Your logo and link can be provided to your company from the WS site. Acknowledgement in all printed meeting materials as well.

Please complete and return to Western Section AUA.
Fax to 714-550-9234 or email to info@wsaua.org or call 714-550-9155.

Company Name _____

Address _____

City _____ St./Prov. _____ Zip _____

Contact person _____ Email _____

Phone _____ Fax _____

Signature _____

1) Support interest _____ Amount \$ _____

2) Support interest _____ Amount \$ _____

3) Support interest _____ Amount \$ _____